



Press release
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CES 2026 Las Vegas

Lili for Life unveils its reading screen and accelerates its international expansion

Lili for Life will present the LILI Screen, now officially launched on the market and designed for people with dyslexia, at CES Las Vegas from January 6 to 9, 2026.

The company will be exhibiting within the French Pavilion organized by Business France, at The Venetian : **Eureka Park — Pavillon France — 60601-12**

The French startup will also take part in CES Unveiled, the official CES press event, which will take place on January 3, 2026 and bring together international journalists to preview the show's major innovations.

After more than one year of real-world testing with individuals and employees from several organizations, the LILI Screen marks a new strategic milestone in Lili for Life's development, at a time when reading accessibility issues affect between 8% and 10% of the world's population.

Lili for life expands in the United States

Lili for Life is strengthening its presence in the United States and accelerating its rollout across the country. Since November 2025, the LILI Lamp has been available on Amazon US [Amazon US Lili Lamp](#), and the LILI Screen is scheduled to launch on the US market by March 2026.

The technology has already been deployed in a first pilot school, Rock Springs Elementary School (Kingsport, Tennessee), marking a concrete step toward broader adoption in a country where policies supporting inclusion and neurodiversity are well structured. This initial implementation represents an important milestone in the company's international strategy.

After two years of development and one year of user testing, Lili for Life brings the first screen designed for people with dyslexia to market

Finalized in 2025 after two years of development and a full year of testing with employees from several major French companies, the LILI Screen integrates a modulated light technology whose effectiveness has been documented for several years. The solution is recommended by 82% of users (OpinionWay study).

Designed for everyday digital uses extended reading, screen-based work, document review and learning the screen allows people with dyslexia to read more easily, with less effort and improved comprehension.

Its simple, non-stigmatizing setup facilitates adoption across a wide range of environments, from schools to the workplace.

Key features

- 27-inch screen – 2K resolution
- Pulsed light technology to stabilize visual perception
- Multi-directional adjustment settings
- Simple connection to the Lili app for intuitive setup
- Automatic recognition of dyslexic users to apply personalized settings
- Compatible with flex office and hybrid workspaces



Available to order on www.liliforlife.com

Dyslexia : a still underestimated accessibility challenge

Dyslexia affects between 8% and 10% of the population (WHO), yet it often remains invisible and insufficiently addressed, particularly among adults. In education and in the workplace, it leads to significant effort when accessing written content: difficult decoding, slow reading, increased fatigue, reduced concentration and heavy compensatory strategies.

Many people with dyslexia do not express their difficulties, for fear of being judged, perceived as less competent or misunderstood, which limits access to solutions that are nonetheless simple and non-stigmatizing. This invisibility masks the true potential of these profiles: according to a study conducted by Julie Logan, Professor of Entrepreneurship at Cass Business School (London), a significant proportion of American entrepreneurs up to 35% in some samples studied have a dyslexic profile, illustrating the link between dyslexia, creativity, visual thinking and innovation.

Supporting inclusion and neurodiversity

In this context, since 2024 Lili for Life has been supporting dozens of companies seeking to better assist their dyslexic employees. Organizations adopting these solutions highlight:

- the inclusion of often discreet profiles;
- reduced cognitive fatigue;
- improved understanding of written documents;
- the contribution of neurodivergent profiles, particularly in terms of creativity, spatial thinking and interpersonal communication.

The solutions developed by Lili align with this approach: improving reading comfort, reducing cognitive fatigue, providing long-term support for people with dyslexia and promoting equal opportunities in educational and professional environments.

About Lili for Life

Founded in 2020 by Frédéric Granotier and Bertrand Descours, Lili for Life is an innovative French company that develops reading solutions based on pulsed light technology to support people with dyslexia. Based on scientific research recognized by the French National Academy of Medicine, Lili designs and markets a lamp and develops a screen that enables more fluent reading, with less fatigue and improved comprehension. Winner of the CES Innovation Award 2022 by USA TODAY and recipient of several distinctions in France for its impact in the workplace, Lili is established in France and aims to continue its international expansion, where its solutions are already recognized and adopted in the United States.

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